

	<p>EXIM Bank of Pakistan Limited (“EXIM”) is set up by the Government of Pakistan to support inter-alia the growth of exports and to undertake import substitution projects. EXIM is looking for:</p>
<p>1.</p> <p>Grade: Upto Manager</p> <p>Job: Manager Communications</p> <p>Job Location: Islamabad</p>	<p>Qualification: Bachelor’s Degree in Economics, Marketing or related field from HEC recognized University.</p> <p>Experience: Minimum 05 years of related work experience with at least 02 years of related experience handling latest digital communication channels/web based online contents.</p> <p>Key Responsibilities:</p> <ul style="list-style-type: none"> • Responsible for external / internal communications • Preparing and executing Marketing and Advertising plan of the Bank in line with its objectives and business strategy; • Content development and circulation through print, web and social platforms in line with the overall strategy; • Developing and launching knowledge based development impact reports, news letters, handouts, product brochures, annual reports etc.; • Arranging seminars, webinars and round table focus discussions, along with corporate events and signing ceremonies etc.; • Research work experience and ensuring corporate/national image compliance & monitoring etc.; • Knowledge and expertise in handling latest communications tools and channels/media. <p>Communication: Excellent written and verbal communication is mandatory.</p>
<ul style="list-style-type: none"> • Those having requisite experience and qualify the above criteria are encouraged to send their Curriculum Vitae (CV)/Resume at: https://njp.gov.pk/ ‘OR’ EXIM Bank of Pakistan, 5th Floor, Evacuee Trust Complex, F-5/1, Islamabad no later than <u>September 14, 2022.</u> • Applications received after this date will not be considered eligible for consideration. EXIM reserves the right to reject all applications without assigning any reason whatsoever. • Females and differently-abled persons with relevant qualifications and experience are encouraged to apply for the position(s). • Only candidates shortlisted for interviews will be contacted. 	